

INIT

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ASSOCIATION OF DEFENSE COUNSEL
OF NORTHERN CALIFORNIA & NEVADA

65TH ANNUAL MEETING

DECEMBER 5-6, 2024 | WESTIN ST. FRANCIS

SPONSOR & EXHIBITOR OPPORTUNITIES

In its 65th year, the Association of Defense Counsel of Northern California and Nevada Annual Meeting will grow to over 300 defense attorneys, mediators, judges, and industry representatives. This annual event brings together members of all career levels to discuss cutting edge topics of the legal system of tomorrow and gain insights into emerging practices, technologies, and advice from leading experts. The 65th ADC Annual Meeting is scheduled for December 2024 in San Francisco, CA and promises to be a significant experience with influential keynote speakers and ample networking opportunities.

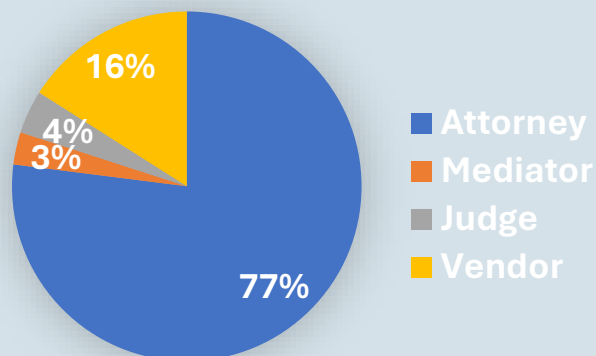
Association of Defense Counsel of Northern CA and Nevada
2520 Venture Oaks Way, Suite 150 Sacramento, CA 95833
Phone: 916-239-4060 Email: info@adcncn.org
Registration: adc.memberclicks.net/2024-annual-meeting-sponsor

DEMOGRAPHICS

ATTENDEES
300+

FIRMS & COMPANY'S
150+

ATTENDEE ROLES



SPONSORSHIP OPPORTUNITIES

DIAMOND SPONSORSHIP - \$8,000 (2 available)

Sponsored Activity

Keynote Speaker: Olympic Mogul Skiing Gold Medalist, Jonny Moseley



Benefits

- 1 -Premium Exhibitor Table for 2 days
- Three event registrations
- Acknowledgment at Thursday morning general membership meeting and Friday luncheon
- Logo use in the Annual Meeting program, all event signage, and registration webpage
- Social media acknowledgment
- Sponsorship recognition in Meeting app
- 1/2 page ad in *Defense Comment* magazine
- ADC website ad for 60 days

PLATINUM SPONSORSHIP - \$5,000

Sponsored Activity

Cocktail Reception (4 available)

Conference App (2 available)

Conference Wifi (1 available)

Hotel Keycard (2 Available)

Lanyard (1 available)

Name Badge (1 available)

Tote Bag (1 available)

Benefits

- Two event registrations
- Acknowledgment at Thursday morning general membership meeting and Friday luncheon
- Logo use in the Annual Meeting program, all event signage, and registration webpage
- Social media acknowledgment
- Sponsorship recognition in Meeting app
- 1/2 page ad in *Defense Comment* magazine
- ADC website ad for 60 days

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GOLD SPONSORSHIP - \$3,500

Sponsored Activity

Note Pad (1 available)

Pen (1 available)

Phone Charging Station (1 available)

Reception Ice Sculpture (1 available)

Reception Napkin Logo (1 available)

Reusable Water Bottle (1 available)

Sticky Notepad (1 available)

USB Flash Drive (1 available)

Benefits

- Two event registration
- Acknowledgment at Friday luncheon
- Logo use in the Annual Meeting program and registration webpage
- Social media acknowledgment
- Sponsorship recognition in Meeting app
- 1/4 page ad in *Defense Comment* magazine
- ADC website ad for 45 days

SILVER SPONSORSHIP - \$2,500

Sponsored Activity

Session Sponsor + 30 Second Commercial (10 available)

Thursday Continental Breakfast (2 available)

Branded Reception Cocktail (Several available)

Friday Continental Breakfast (2 available)

Benefits

- One event registration
- Logo use in the Annual Meeting program and registration webpage
- Business card ad in *Defense Comment* magazine
- Sponsorship recognition in Meeting app
- ADC website ad for 30 days

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BRONZE SPONSORSHIP - \$1,500

Sponsored Activity

- Session Sponsor Recognition (10 available)
- Thursday AM Refreshment Break (2 available)
- Thursday PM Refreshment Break (2 available)
- Friday AM Refreshment Break (2 available)

Benefits

- One event registration
- Sponsorship recognition in Meeting app
- Logo use in the Annual Meeting program and registration webpage

GENERAL SPONSORSHIP - \$750

Benefits

- One event registration
- Logo use in the Annual Meeting program and registration webpage

PROGRAM ADVERTISING

- Back Cover - \$1,500
- Inside Cover - \$1,500

PREMIUM EXHIBITOR - \$3,750

**Rate increases after 11/3/2024 to \$4,250*

Benefits

- (1) 6' exhibitor table & chairs
- Premium exhibitor location (Italian Room) for 2 days
- Three event registrations
- Participate in the exhibitor check-in challenge on Meeting app
- Company name listed in the *Defense Comment* magazine and registration webpage
- Company listing in Meeting app

STANDARD EXHIBITOR - \$3,250

**Rate increases after 11/3/2024 to \$3,750*

Benefits

- (1) 6' exhibitor table & chairs
- Standard exhibitor location (Colonial Room) for 2 days
- Two event registrations
- Participate in the exhibitor check-in challenge on Meeting app
- Company name listed in the *Defense Comment* magazine and registration webpage
- Company listing in Meeting app

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