

ELEVATE JUSTICE

ADC 67TH ANNUAL MEETING
DECEMBER 3-4, 2026
WESTIN ST. FRANCIS • SAN FRANCISCO



KEYNOTE SPEAKER

Steve Adami, MPA
Executive Director, The Way Out



**SPONSORSHIP
AND EXHIBITOR
OPPORTUNITIES**

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SPONSORSHIP OPPORTUNITIES

Title	Quantity Available	Price
Diamond Level Sponsorship		
Keynote Speaker	3	\$8,000.00

Benefits:

- 1-Premium Exhibitor Table for 2 days.
- Three event registrations*.
- Acknowledgment at Annual Meeting.
- Logo use in the Annual Meeting program, all event signage, and registration webpage.
- Social media acknowledgment.
- Sponsorship recognition in Meeting app.
- ADC website ad for 60 days.

Title	Quantity Available	Price
Platinum Level Sponsorship		
Thursday Cocktail Reception	4	\$6,000.00
Hotel Keycard	1	\$6,000.00
Conference App	2	\$6,000.00
Conference Wi-Fi	1	\$6,000.00
Lanyard	1	\$6,000.00
Name Badge Kiosks	1	\$6,000.00

Benefits:

- Two event registrations.
- Acknowledgment at Annual Meeting.
- Logo use in the Annual Meeting program, all event signage, and registration webpage.
- Social media acknowledgment.
- Sponsorship recognition in Meeting app.
- ADC website ad for 60 days.

SPONSORSHIP OPPORTUNITIES

Title	Quantity Available	Price
Gold Level Sponsorship		
Tote Bag	1	\$4,000.00
Note Pad (in tote bag)	1	\$4,000.00
Pen (in tote bag)	1	\$4,000.00
Webcam Cover (in tote bag)	1	\$4,000.00
Luggage Tag (in tote bag)	1	\$4,000.00
Thursday Reception Photo Booth	1	\$4,000.00
Napkin Logo	1	\$4,000.00

Benefits:

- Two event registrations.
- Acknowledgment at Annual Meeting.
- Logo use in Annual Meeting program and registration webpage.
- Social media acknowledgement.
- ADC website ad for 60 days.

Title	Quantity Available	Price
Silver Level Sponsorship		
Session Sponsor	15	\$3,000.00
Branded Reception Cocktail	3	\$3,000.00
Thursday Breakfast	2	\$3,000.00
Friday Breakfast	2	\$3,000.00

Benefits:

- One event registration.
- Logo use in the Annual Meeting program and registration webpage.
- ADC website ad for 60 days.

SPONSORSHIP OPPORTUNITIES

Title	Quantity Available	Price
Bronze Level Sponsorship		
Thursday AM Break	1	\$2,000.00
Thursday PM Break	1	\$2,000.00
Friday AM Break	1	\$2,000.00
Program Booklet (includes full-page ad)	2	\$2,000.00

Benefits:

- Sponsorship recognition in Meeting app.
- Logo use in the Annual Meeting program and registration webpage.

EXHIBITOR OPPORTUNITIES

Title	Quantity Available	Price
Premium Exhibitor Space	5 spaces available	\$4,000.00

Benefits:

- One (1) 6' exhibitor table and chairs.
- Premium exhibitor location (Italian Room) for two (2) days.
- Three (3) event registrations*.
- Participation in the Exhibitor Passport.
- Company name listed in the Defense Comment magazine and registration webpage.
- Company listed in Meeting app.

Title	Quantity Available	Price
Standard Exhibitor Space	24 spaces available	\$3,500.00

Benefits:

- One (1) 6' exhibitor table and chairs.
- Standard exhibitor location (Colonial Room) for two (2) days.
- Two (2) event registrations*.
- Participation in the Exhibitor Passport.
- Company name listed in the Defense Comment magazine and registration webpage.
- Company listed in Meeting app.

ABOUT THE EVENT



ABOUT ADCNC:

In its 67th year, the Association of Defense Counsel of Northern California and Nevada Annual Meeting will host over 300 defense attorneys, mediators, judges, and industry representatives. This annual event brings together members of all career levels to discuss cutting edge topics of the legal system of tomorrow and gain insights into emerging practices, technologies, and advice from leading experts.

The 67th ADC Annual Meeting is scheduled for December 2026 in San Francisco, CA, and promises to be a significant experience with influential keynote speakers and ample networking opportunities.

Association of Defense Counsel of Northern CA and Nevada
2750 Gateway Oaks Drive, Suite 300, Sacramento, CA 95833
Phone: 916-239-4060 Email: info@adcncn.org

Attendee Registration: adc.memberclicks.net/2026-annual-meeting-registration

Sponsor/Exhibitor: adc.memberclicks.net/2026-annual-meeting-sponsor-exhibitor

2026 ANNUAL MEETING DETAILS

DATE:

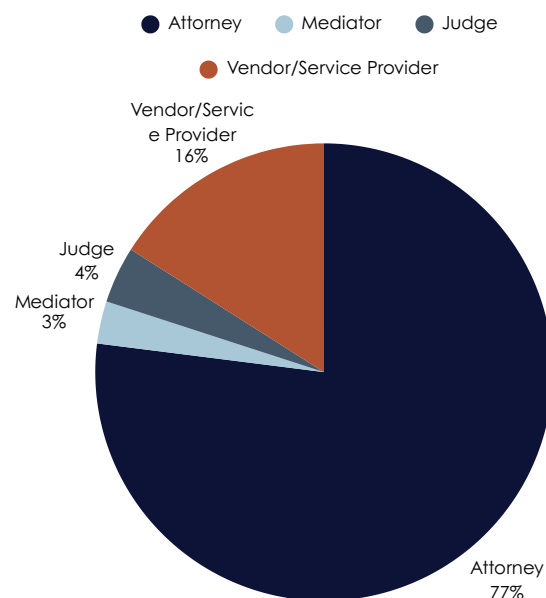
DECEMBER 3-4, 2026

VENUE:

THE WESTIN ST. FRANCIS SAN
FRANCISCO ON UNION SQUARE
335 POWELL STREET
SAN FRANCISCO, CA 94102

HISTORICAL ATTENDANCE:

280-300+ MEMBERS AND GUESTS



Annual Meeting Demographics:

Attendees
300+

Firms & Companies
150+



INTERESTED IN PURCHASING A SPONSORSHIP?

REGISTER AS A SPONSOR AT
**[ADC.MEMBERCLICKS.NET/2026-ANNUAL-MEETING-SPONSOR-
EXHIBITOR](https://ADC.MEMBERCLICKS.NET/2026-ANNUAL-MEETING-SPONSOR-EXHIBITOR)**

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