

ONWARD
and
UPWARD



Association of Defense Counsel of Northern California and Nevada

63RD Annual Meeting

DECEMBER 8-9, 2022
WESTIN ST. FRANCIS HOTEL, SAN FRANCISCO, CA

Dear Potential Exhibitor/Sponsor:

If your company provides products or services to the professional business industry, this is a meeting you can't afford to miss! So, mark your calendar for December 8 & 9, 2022 as the Association of Northern California & Nevada Defense Counsel invites you to exhibit at its Annual Meeting! EXHIBIT SPACE FOR THE ADC'S ANNUAL MEETING IS NOW AVAILABLE!

The Annual Meeting takes place December 8th & 9th at the The Westin St. Francis, San Francisco. This is the premier event for civil trial defense attorneys (including government and corporate counsel), insurance claims personnel and members of the judiciary throughout Northern California and Nevada. Our members and colleagues look forward to this annual event as a chance for education and camaraderie. The addition of exhibits provides them with further insight into cutting-edge services – like yours – which are available to our industry.

The “Vendor Faire” is set for Thursday, December 8th from 7:30 am to 4:00 pm and Friday, December 9th from 8:00 am to 11:00 am. We have two exhibitor levels – premium (Italian Room) and standard (Colonial Room). There are only FIVE Premium level booths available, so act fast!

The PREMIUM EXHIBIT BOOTHS are early bird priced at \$5,995 prior to November 4th; and \$6,495 after November 4th. There are only five spots available on a first come first served basis.

Premium level exhibit registration (Italian Room) includes:

- One 6' Draped Table (plus two chairs, wastebasket)
- Your choice of Booth Location from five prime locations (we will work to not have you near a competitor)
- Participation in the Vendor Checklist Prize Program
- Continental Breakfast for all Exhibit Reps and Meeting Delegates on Thursday/Friday Morning in the exhibit area
- Five Registrations badges
- Five Tickets to the Thursday Evening President's Reception
- Two Tickets to the Friday Luncheon
- Listing in the Defense Comment
- 120 day listing on the ADC Website

The STANDARD EXHIBIT BOOTHS are early-bird priced at \$3,995 prior to November 4th; and \$4,995 after November 4th.

Standard level exhibit registration includes:

- One 6' Draped Table (plus two chairs, wastebasket)
- Participation in the Vendor Checklist Prize Program
- Continental Breakfast for all Exhibit Reps and Meeting Delegates on Thursday Morning in the exhibit area
- Two Registrations badges
- Two Tickets to the Thursday Evening President's Reception
- Two Tickets to the Friday Luncheon
- Listing in the Defense Comment
- 90 day listing on the ADC Website

If you are interested in participating as an exhibitor, please complete and return the enclosed form to the ADC Central Office. Spaces will be assigned according to when the contract and payment (must be together) are received. If you have any questions, do not hesitate to contact me at 916.239.4060. Guest room reservations must be made by November 9, 2022. Call the hotel directly at 800.937.8461 for ADC room rates.

ADC ANNUAL MEETING – December 8 & 9, 2022
EXHIBITOR REGISTRATION at Westin St. Francis, San Francisco

*Please complete this form and return it to Stephanie Schoen at:
 stephanie@caladmanagement.com or Fax to 916.924.7323
 Or to the ADC office listed below.*

COMPANY: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP CODE: _____

PHONE: _____ FAX: _____ WEBSITE: _____

ON-SITE CONTACT: _____ E-MAIL: _____

ATTENDEE (1): _____ E-MAIL: _____

ATTENDEE (2): _____ E-MAIL: _____

ATTENDEE (3): _____ E-MAIL: _____

ATTENDEE (4): _____ E-MAIL: _____

ATTENDEE (5): _____ E-MAIL: _____

EXHIBITOR INFORMATION

Thursday, December 8, 2022

- 6:30 am – 7:30 am Exhibitor Set-Up
- 7:30 am – 4:00 pm Exhibits Open
- 12:00 noon – 1:00 pm Lunch on own
- 5:00 pm – 7:00 pm Annual Meeting Reception

Friday, December 9, 2022

- 8:00 am – 11:00 am Exhibits
- 11:00 am Exhibitor Tear down
- 12:00 noon – 1:30 pm Lunch in the Main Ballroom with the Guest Speaker

I wish not to be near the following exhibitors if possible: _____

I will need: Electricity Phone/Modem Line Other _____ *(Additional charges may be incurred.)*

METHOD OF PAYMENT

I will mail a check in advance to the following address:
 Association of Northern California & Nevada Defense Counsel
 2520 Venture Oaks Way, Suite 150
 Sacramento, CA 95833

I will pay via credit card- please send secure link to make payment via email
 Preimum Booth Standard Booth
 Email for Sponsorship/Exhibitor payment link: _____

All cancellations made in writing by November 7, 2022 will be refunded \$90.00 ASCDC will not accept cancellations after **Nov. 7, 2022**

An email confirmation will be sent once booth spaces have been assigned and will be sent to the contact on the contract. If you have any questions, please do not hesitate to contact Stephanie at stephanie@caladmanagement.com or the ADC Central Office:

2520 Venture Oaks Way, Suite 150, Sacramento, CA 95833. | Phone: 916.239.4060 | Fax: 916.924.7323 | Website: www.adcncn.org.