

ONWARD
and
UPWARD



Association of Defense Counsel of Northern California and Nevada

63RD Annual Meeting

DECEMBER 8-9, 2022
WESTIN ST. FRANCIS HOTEL, SAN FRANCISCO, CA

SPONSORSHIP OPPORTUNITIES

This is your opportunity to play an integral role in the 63RD ADCNCN Annual Meeting! Listed below are the sponsorship levels and the benefits that come with each package. We look forward to your participation. Please note that the sponsorships do not include Meeting registrations only the tickets for the events listed. Tickets will be at the registration desk under the company name and can be picked up the day of the event. Thank you.

KEYNOTE SPEAKER SPONSOR

\$5,000 (4 available)

- VIP Photograph with the keynote speaker
- Complimentary 6' exhibit display table (Italian Room)
- Logo display and written acknowledgement in the Annual Meeting brochure and on signage posted throughout the Annual Meeting
- Logo display during the Luncheon
- Verbal acknowledgement during the Annual Meeting and the Luncheon
- Full-page display ad in the *Defense Comment* magazine (ad size: 8½" wide x 11" tall)
- Banner ad on the ADCNCN website for 6 months (banner ad size: 300 pixels wide x 100 pixels high)
- Two complimentary tickets to the President's Reception
- Two complimentary tickets to the Luncheon
- Two social media posts
- Recognition in the *Defense Comment* magazine wrap-up issue
- Listing in the Annual Meeting program
- Listing on the Annual Meeting website

COCKTAIL RECEPTION SPONSOR

\$7,500 (1 available)

- Logo display and written acknowledgement in the Annual Meeting brochure and on signage during the Annual Meeting
- Complimentary exhibit display table
- Banner ad in the app (mobile banner size: 640 pixels wide x 150 pixels high) (tablet banner size: 552 pixels wide x 150 pixels high)
- Logo display on signage during the Annual Meeting Cocktail Reception
- Verbal acknowledgement during the Annual Meeting
- Logo display inside the post issue of *Defense Comment* magazine
- Banner ad on ADCNCN website for 120 days (banner size: 220 pixels wide x 220 pixels high)
- Two complimentary tickets to the Annual Meeting Reception

OFFICIAL FACE MASK OF THE ANNUAL MEETING

\$6,500 (1 available)

- Logo printed on face mask which will be distributed at registration with all attendees' programs (you provide logo and we will handle everything else)
- Logo printed on conference signage posted throughout Annual Meeting
- Verbal acknowledgement during the Annual Meeting
- Logo display inside the post issue of *Defense Comment* magazine
- Banner ad on ADCNCN website for 90 days (banner size: 220 pixels wide x 220 pixels high)
- Two complimentary tickets to the Annual Meeting Reception

OFFICIAL REUSABLE WATER BOTTLE OF THE ANNUAL MEETING \$6,500 (1 available)

- Logo printed on water bottle which will be distributed at registration with all attendees' programs (you provide logo and we will handle everything else)
- Logo printed on conference signage posted throughout Annual Meeting
- Verbal acknowledgement during the Annual Meeting
- Logo display Inside the post issue of *Defense Comment* magazine
- Banner ad on ADCNCN website for 90 days (banner size: 220 pixels wide x 220 pixels high)
- Two complimentary tickets to the Annual Meeting Reception

OFFICIAL REUSABLE TOTE BAGS OF THE ANNUAL MEETING \$6,500 (1 available)

- Logo printed on reusable meeting bags which will be distributed at registration with meeting materials (you provide logo and we will handle everything else)
- Acknowledgement in the app
- Logo printed on conference signage posted throughout Annual Meeting
- Verbal acknowledgement during the Annual Meeting
- Logo display inside the post issue of *Defense Comment* magazine
- Banner ad on ADCNCN website for 90 days (banner size: 220 pixels wide x 220 pixels high)
- Two complimentary tickets to the Annual Meeting Reception

OFFICIAL LANYARDS OF THE ANNUAL MEETING \$6,500 (1 available)

- Logo printed on lanyards which will be distributed at registration with attendees' name badges (you provide logo and we will handle everything else)
- Logo printed on conference signage posted throughout Annual Meeting
- Verbal acknowledgement during the Annual Meeting
- Acknowledgement in the app
- Logo display inside the post issue of *Defense Comment Magazine*
- Banner ad on ADCNCN website for 90 days (banner size: 220 pixels wide x 220 pixels high)
- Two complimentary tickets to the Annual Meeting Reception

OFFICIAL PEN OF THE ANNUAL MEETING \$4,500 (1 available)

- Logo printed on pens which will be distributed at registration with all attendees' programs (you provide logo and we will handle everything else)
- Logo printed on Conference signage posted throughout Annual Meeting
- Verbal acknowledgement during the Annual Meeting
- Logo display inside the post issue of *Defense Comment* magazine
- Banner ad on ADCNCN website for 90 days (banner size: 220 pixels wide x 220 pixels high)
- Two complimentary tickets to the Annual Meeting Reception

OFFICIAL NOTE PAD OF THE ANNUAL MEETING \$5,000 (1 available)

- Logo printed on note pads which will be distributed at registration with all attendees' programs (you provide logo and we will handle everything else)
- Logo printed on conference signage posted throughout Annual Meeting
- Verbal Acknowledgement During the Annual Meeting
- Logo display inside the post issue of *Defense Comment* magazine
- Banner ad on ADCNCN website for 90 days (banner size: 300 pixels wide x 100 pixels high)
- Two complimentary tickets to the Annual Meeting Reception

WIFI SPONSOR

\$6,500 (1 available)

- Your company logo will be on email sent to all attendees with Wifi instructions.
- Logo printed on conference signage posted throughout Annual Meeting
- Verbal Acknowledgement During the Annual Meeting
- Logo Display on the inside the post issue of *Defense Comment Magazine*
- Banner ad on ADCNCN website for 90 days (banner size: 300 pixels wide x 100 pixels high)
- Two complimentary tickets to the Annual Meeting Reception

OFFICIAL ANNUAL MEETING APP SPONSOR

**OR \$5,000 (2 available)
\$10,000 (1 available)**

- Banner ad in the app (mobile banner size: 640 pixels wide x 150 pixels high) (tablet banner size: 552 pixels wide x 150 pixels high)
- Verbal and logo acknowledgement during the Annual Meeting
- Logo display on the inside of the post issue of *Defense Comment* magazine
- Banner ad on ADCNCN Website for 60 days (banner size: 300 pixels wide x 100 pixels high)
- One complimentary ticket to the Annual Meeting Reception

CONTINENTAL BREAKFAST

\$2,500 (2 available, Thu or Fri)

- Verbal and logo acknowledgement during the Annual Meeting
- Acknowledgement in the app
- Logo display on the inside of the post issue of *Defense Comment* magazine
- Banner ad on ADCNCN website for 60 days (banner size: 300 pixels wide x 100 pixels high)
- One complimentary ticket to the Annual Meeting Reception

REFRESHMENT BREAKS

\$2,000 (3 available, Thu or Fri)

- Verbal and logo acknowledgement during the Annual Meeting
- Acknowledgement in the app
- Logo display on the inside of the post issue of *Defense Comment* magazine
- Banner ad on ADCNCN website for 60 days (banner size: 300 pixels wide x 100 pixels high)
- One complimentary ticket to the Annual Meeting Reception

SESSION SPONSOR WITH SPONSOR COMMERCIAL

\$2,500 (1 per session available)

- You select the session you want to sponsor and you prepare a 15-30 second commercial and we will air in front of a full house it at the beginning of the session
- Verbal and logo acknowledgement during the Annual Meeting
- Acknowledgement in the app
- Logo display on the inside of the post issue of *Defense Comment* magazine
- Banner ad on ADCNCN website for 60 days (banner size: 300 pixels wide x 100 pixels high)
- One complimentary ticket to the Annual Meeting Reception only

SESSION SPONSOR

\$1,500 (several available)

- Verbal and logo acknowledgement during the Annual Meeting
- Acknowledgement in the app
- Logo display on the inside of the post issue of *Defense Comment* magazine
- Banner ad on ADCNCN website for 60 days (banner size: 300 pixels wide x 100 pixels high)
- One complimentary ticket to the Annual Meeting Reception only

SILVER SPONSOR

\$4,000 (several available)

- Complimentary 6' exhibit display table (Colonial Room)
- Logo display and written acknowledgement in the Annual Meeting brochure and on signage posted throughout the Annual Meeting
- Logo display during the Luncheon
- Verbal acknowledgement during the Annual Meeting and the Luncheon
- Half-page display ad in the *Defense Comment* magazine (ad size: 7½" wide x 4½" tall)
- Banner ad on the ADCNCN website for 3 months (banner ad size: 300 pixels wide x 100 pixels high)
- Two complimentary tickets to the President's Reception
- Two complimentary tickets to the Luncheon
- One social media post
- Recognition in the *Defense Comment* magazine wrap-up issue
- Listing in the Annual Meeting Program
- Listing on the Annual Meeting website

BRONZE SPONSOR

\$2,000 (several available)

- Verbal and Logo Acknowledgement During the Annual Meeting
- Logo Display on the Inside of the post issue of *Defense Comment* Magazine
- Banner ad on ADCNCN website for 3 months (banner ad size: 300 pixels wide x 100 pixels high)
- One complimentary ticket to the President's Reception
- One complimentary ticket to the Luncheon
- Recognition in the *Defense Comment* magazine wrap-up issue
- Listing in the Annual Meeting Program
- Listing on the Annual Meeting website

ICE SCULPTURE

\$1,000 (1 available)

- Verbal and logo acknowledgement during the Annual Meeting
- Logo display on the inside of the post issue of *Defense Comment* magazine
- Acknowledgement in the app
- Banner ad on ADCNCN website for 60 days (banner size: 300 pixels wide x 100 pixels high)
- One complimentary ticket to the Annual Meeting Reception only

GENERAL SPONSOR

\$1,000 (several available)

- Verbal and logo acknowledgement during the Annual Meeting
- Logo display on the inside of the post issue of *Defense Comment* magazine
- Banner ad on ADCNCN website for 60 days (banner size: 300 pixels wide x 100 pixels high)
- Distribution of your advertisement (you supply the advertisement, limited to 8½" wide x 11" high)

BACK COVER AD IN THE ONSITE SCHEDULE

\$2,500 (1 available)

- Your ad printed on the back cover of the schedule distributed on site (ad size 4" wide x 9" high)
- Logo display on the inside of the post issue of *Defense Comment* magazine
- Acknowledgement in the app

YES, SIGN ME UP TO SPONSOR!

Company/Firm: _____

Type of Sponsorship: _____

Contact: _____ E-Mail: _____

Address: _____

Phone: _____ Fax: _____

Website: _____

Amount Enclosed: _____

METHOD OF PAYMENT

Please check payment option:

I will mail a check in advance to the following address:

Association of Defense Counsel of Northern California and Nevada
2520 Venture Oaks Way, Suite 150
Sacramento, CA 95833
800.564.6791 – phone. 916.924.7323 – fax

I will pay via credit card- please send secure link to make payment via email

Email for sponsorship payment link: _____

PLEASE RETURN THIS FORM TO:

Stephanie Schoen – stephanie@caladmanagement.com or Fax to 916.924.7323

